Engage Britain

Report and financial statements
For the year ended 30th September 2022
Reference and administrative information ................................................................. 1
Trustees’ report ............................................................................................................ 2
Independent auditor’s report ......................................................................................... 17
Statement of financial activities (incorporating an income and expenditure account) ........ 21
Balance sheet .................................................................................................................. 22
Statement of cash flows .................................................................................................. 23
Notes to the financial statements ..................................................................................... 24


**Company number**
12014954

**Country of incorporation**
United Kingdom

**Charity number**
1189450

**Country of registration**
England & Wales, Scotland or Northern Ireland

**Registered office**
Willoughby House, 2 Broad Street, Stamford, Lincolnshire, PE9 1PB

**Trustees**
Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

- Paul Johnson (appointed 23 May 2019)
- Adam Hawksbee (appointed 20 July 2022)
- Joshua Simons (appointed 6 July 2022)
- Molly Rowan (appointed 6 June 2023)
- Susan Hitch Chairperson – (resigned 18 October 2022)
- Trevor Phillips (resigned 22 June 2022)
- Ruth Hunt (resigned 22 June 2022)
- Julie Mellor (resigned 18 October 2022)
- Sandip Shah (resigned 26 November 2022)

**Key Management Personnel**

- Julian McCrae Director (no longer Director as of end 31 December 2022, moved to Senior Advisor from 1 January 2023, left on 30 May 2023)
- Rachel Stein Director of Engagement & Communications (left 7 April 2023)
- Miriam Levin Programme Director (moved to Chief Executive Officer from 21 February 2023)
- David Smith Director of Finance and Operations (left 6 April 2023)
- Francis Elliott Director of Advocacy (moved to Director of External Affairs from 21 February 2023)
- Sandjea Green Programme Director (left 1 May 2023)

**Bankers**
Barclays, Acorn House, London, NW10 7JA

**Solicitors**
Bates Wells & Braithwaite LLP, 10 Queen Street Place, London, EC4R 1BE

**Auditor**
Sayer Vincent LLP Chartered Accountants and Statutory Auditor
Invicta House, 108-114 Golden Lane, London, EC1Y 0TL
Introduction

Engage Britain’s mission is to put people at the heart of policy making. Our work is based on the theory that by bringing people’s views, knowledge and experience to bear on the major challenges facing our country, we can arrive at better, more sustainable policy answers.

In our third year of operation, we have been able to demonstrate that we can successfully do this. By this time last year we had identified the top health and care challenges that ordinary people said should be tackled first. This year we were able to work with members of the public, frontline staff, and decision-makers to develop solutions to these issues. Solutions that work for all the different parts of the system because the people in the room brought all their different perspectives to bear on the problem. So to tackle the social care staffing crisis, we brought together people who draw on care, care workers, care providers and local authority directors and commissioners of adult social services. The solutions that they developed – both quick win ideas and more long term systemic changes – are practical, sensible and, if implemented, would radically transform the lives of frontline care workers, and those who draw on care.

This year we also ran the Reconnection Tour with an incredible range of grassroots community organisations across the country. The tour platformed the voices of local communities and the work they’ve done on reconnection post-pandemic. This work culminated in the Reconnection Summit which was a fantastic opportunity for local community organisations to come together with policy experts and government leaders to generate policy asks that would be most impactful to them.

The latter part of 2022 and the beginning of 2023 saw Engage Britain go through a period of change as the organisation responded to a new funding environment. A leaner team with renewed focus on impact is taking the mission forward. They are dedicated to showing that bringing people together to tackle Britain’s biggest political questions can help to produce better policies and strengthen our democracy. Using the evidence generated by participatory projects that tackle wicked political issues, Engage Britain will campaign to make sure that people’s great ideas and insights are listened to by those with the power to do something about it. And show there is a better way to do politics.

None of Engage Britain’s work is possible without the continued support of the Hands Family Trust. We are incredibly grateful for their ongoing backing of Engage Britain’s work. Without it, we would not be able to bring ordinary people’s voices to the table to tackle the policy failures that have blighted their lives, nor show that there is a more participatory, inclusive way to do policy making.

The staff team has shown incredible resilience, creativity and hard work over the last year. From developing new partnerships to gaining media traction, from supporting our participants throughout their journey with us to building relationships with politicians at the centre of power, and by showing that it is possible to do democracy differently, Engage Britain staff have gone above and beyond. I am hugely appreciative of them, as well as my fellow trustees who have guided the organisation over the last year.
Achievements and activities

Health and Care

In early 2021, Engage Britain initiated the Health and Care project with 101 Community Conversations, involving over 700 participants who shared their perspectives on health and care. This was followed by the formation of a People’s Panel, who convened over four weekends in Autumn 2021 to figure out what to address to make sure people in Britain get the health and care they need. The Panel listened to the stories that emerged from our Community Conversations alongside insight from health and care experts and were tasked with prioritising the key issues to tackle. The top two priorities identified by the Panel were:

1) Recruitment, training, and retention of health and social care staff
2) the need to improve communication between the NHS and patients

These priorities formed the basis for the next stage of the health and care project, called Ideas for Change.

Ideas for Change:

In April 2022, we launched Ideas for Change, where we brought people together to collaborate and create realistic and practical solutions to address the priorities set by the People’s Panel. Each priority had its own workstream and tailored approach.

Priority 1: Recruitment, training, and retention of social care staff

To tackle this issue, we brought together stakeholders from various areas of the social care system across the country to form The Social Care Change Group, and set them the task of developing a set of policy ideas. Consisting of 19 members, the Change Group included: care recipients, care workers, care providers, care commissioners, directors of adult social services, principle social workers, and experts in social care policy. Through a co-design process the Social Care Change Group met multiple times over a six-month period, engaging in workshops and discussions.

Additionally, three Social Care Ideas Groups were formed to gather insights from people with shared front-line experiences of the issue:

1) People who draw on care
2) Care workers
3) Care providers

Their ideas and reflections were fed back to the Change Group throughout the process to help shape their policy ideas. We also made sure to build in opportunities for our wider health and care community to input and share ideas, and we tested various digital tools to source ideas at scale direct from the wider public. We reconvened the People’s Panel to give their feedback on the emerging ideas. As a result, hundreds of ideas were generated and fed back to the Change Group to inform their work.
By September 2022 the Social Care Change Group had co-designed a final package of people-powered policy solutions to recruit, train and retain social care staff. These policy ideas included:

1. Aligning pay with the NHS
2. A national pay review board
3. A 'green badge' parking permit for care workers
4. A professional body for people working in care
5. A national training qualifications framework
6. Clear career paths and progression
7. Changing immigration rules for care staff
8. A long term 10-year plan

A care support worker from the Social Care Change Group is quoted here talking about why the group came up with the idea of a “green badge” for care workers:

“The parking badge would make a huge difference to care workers like me, who visit people at their homes. By providing a badge like this, we as a workforce can support communities better, especially the most vulnerable in our society. We are critical workers, doing vital work. With the Green badge, social care workers will be able to make appointments on time, less stressed, less rushing around trying to find parking close by, provide more attention and better support to the vulnerable people we are visiting and deliver the service that they need. We came up with this idea because, as a group, we've all had different experiences of how little time care workers have to visit people. We wanted to find ways that would make things easier.”

Priority 2: Staff shortages in the NHS

Recognising NHS staffing shortages as a top public health and care concern, as identified by the People’s Panel, Engage Britain and The King’s Fund commissioned Bill Morgan, a former Special Adviser, to write an independent report to shed light on the scale of the issue and the reasons why it has been so hard for politicians to resolve historically. The report proposed three high-level solutions:

1) Transparency in workforce forecasts  
2) Establishing an independent workforce-planning organisation  
3) Accepting the need for international recruitment.

In September 2022, the report was presented to the People's Panel for the opportunity to discuss the ideas, ask questions, and vote on how far they agreed with the proposals.

Priority 3: Poor communication between the NHS and people

To delve deeper into the issue of communication difficulties within the NHS we conducted an online engagement activity at scale, encouraging people to share their experiences of poor NHS communication and how it affected them. We also collaborated with Imperial College Health Partners to identify successful and practical examples of improved communication across the UK that could be used more widely.
Working together with the People's Panel, patients with complex health needs (in partnership with the Patients Association), and GP practice managers (in partnership with the Practice Manager’s Association), we identified three main problem areas to address:

1) A lack of guidance for people unsure where to turn for help
2) Fragmented care coordination negatively impacting people with complex care needs
3) People are struggling to access the NHS information they need online

The following three solutions were recommended to tackle these problem areas:

1) Implement a better triage system in GP practices and assign a care navigator in every surgery
2) Appoint a single clinical liaison person for patients with complex health needs
3) Create a single app to manage end-to-end interactions with the NHS

What’s next for the Health and Care project?

As we enter the final stages of the project, our next focus will be on testing and refining the ideas that have emerged from the process with the general public, health and care staff, and politicians to make sure they can work in practice as policy solutions.

We will continue advocating for the implementation of these ideas and fostering meaningful change in the health and care sector by engaging with key decision-makers. We will work to get political endorsement across all political parties for our people-powered policies, continue to explore opportunities with health and care stakeholder partners; and will support our participants so that their voices and ideas are heard by the people who can make the difference.

Participant support and engagement

At Engage Britain we believe that our success is dependent on the valuable time and knowledge that our participants share with us. Therefore, we invest heavily in supporting and engaging them.

To ensure inclusivity, we provided technology support and equipment to individuals who would otherwise face digital exclusion, such as equipping several participants with laptops and internet access which enabled them to actively participate in our projects. We also provided additional one-on-one support to participants. For example, visiting a participant in his supported living accommodation to help enable his involvement in the Social Care Ideas Group for people who draw on care.

To overcome financial barriers to participation, we implemented several measures such as offering financial 'thank you' gifts in cash or vouchers to participants. We also extended payment for carer and childcare support. Between project milestones, we organised two supplementary workshops for participants to keep them engaged and informed. These workshops were 'Inside Britain's Largest Workforce: Social Care' and 'What is Policymaking Anyway?'. In recognition of their contributions, all members of the People's Panel, Social Care Change Group, and Social Care Ideas Groups received certificates of participation. Many participants proudly
included this recognition on their CVs and professional LinkedIn profiles, helping to highlight their involvement in our work.

We provided training for participants to become Community Conversation hosts, and provided public speaking opportunities in public facing events.

**Working in partnership**

Throughout the Health and Care project we have worked in partnership with some fantastic organisations. Our delivery partners included Just Ideas, WSA Community Consultants, Involve, Democratic Society, Sortition Foundation, TPX Impact, Imperial College Health Partners, The Kings Fund, Patients Association and Practice Managers Association.

We made a concerted effort to maintain regular communication and engagement with over 100 key stakeholders in the health and social care sector at each stage of the project. This was achieved through:

1) Regular email updates, ensuring stakeholders were informed about project progress and inviting stakeholders to share calls-to-action with their networks.

2) Hosting stakeholder events, including:
   - The Community Conversations launch of the Health and Care Matters hub, and announcement of the People’s Panel as the next stage of our project.
   - The People’s Panel announcement of their top three health and care priorities.
   - Our Ideas for Change final people-powered policy package, and introduction to the public message testing and advocacy stage of the health and care project.

We received invaluable support and expertise from many health and care organisations throughout the process. We are grateful for the guidance and assistance provided by The Association of Directors of Adult Social Services, National Voices, the Patients Association, the Practice Managers Association, Nuffield Trust, Think Local Act Personal, and Skills for Care.
Reconnection Tour and Summit

In 2022, the Grassroots Advisory Network (GAN) and Engage Britain collaborated to develop and deliver the Reconnection Tour, an initiative designed to demonstrate the power of community engagement in addressing societal challenges. The GAN is a group of passionate and committed community-led organisational leaders that support Engage Britain by keeping us connected to the communities we work with.

The primary objective of the Reconnection Tour was to help facilitate meaningful conversations between local communities and policymakers, with the goal of improving national policies by drawing on the invaluable insights and experiences of grassroots organisations. By emphasising the power of connection and community action, the Tour demonstrated how local activities can effectively improve people's lives and enable communities to thrive, rather than simply survive.

The Reconnection Tour spanned across 14 locations in the UK, culminating in a participatory 'Summit' held in Manchester on October 2022, which was facilitated with the help of the social consultancy TPX Impact. This event brought together grassroots community organizations, policy experts, and government leaders, fostering collaborative dialogue to help generate national policy asks and ideas to drive positive change.

Full list of Reconnection Tour stops and grassroots organisations involved:

1. Enniskillen, Scotland – Social Change Initiative
2. Hartlepool, England – Hartlepoder
4. Stoke, England – YMCA Stoke
5. Cornwall, England – The Cornwall Rural Community Charity
6. Maesgeirchen, Wales – MaesNi
7. Montgomeryshire, Wales – Celf-Able
8. Bridgend, Wales – The Men’s Shed Cymru
10. Paisley, Scotland – The Star Project
11. Alloa, Scotland – Resonate Together
12. London (Bow), England – Power With
13. London (Brixton), England – Brixton Soup Kitchen
14. Coventry, England - Grapevine Coventry and Warwickshire

Engage Britain supported the GAN by offering them the opportunity to apply for £10,000 grants to fund events at each stop and create a lasting legacy. This initiative aimed to empower local communities and amplify their impact, both locally and through their participation in the Summit. The Reconnection Tour showcased stories from diverse local communities that had experienced isolation and disconnection, particularly in the wake of the Covid-19 pandemic. These stories illuminated how local activities and initiatives had successfully reconnected people and improved their lives, emphasizing the importance of community engagement.
Throughout the Tour, Engage Britain collected people’s stories to document the challenges and issues they faced, as well as the positive difference made by the local initiatives. Video interviews and footage from the events were compiled into a film, which was showcased at the Summit. These stories also helped to generate media coverage, raising awareness of the challenges faced by communities and highlighting the efficacy of local community action in addressing those challenges.

To gain further insights into the barriers and opportunities for hyperlocal organising, Engage Britain worked with Tour members to organise a series of 'Local Hub' workshops. These workshops provided a platform for in-depth discussions on various issues and needs, exploring ways to support grassroots efforts more effectively.

The Summit was held in Manchester on 11th October 2022, bringing together just under 100 local community leaders, policy professionals, researchers, think tanks, ICS colleagues, trustees and staff from Engage Britain. The aim was to foster dialogue and build a deeper understanding of the challenges faced by communities and how community action could help drive the positive change needed to address them. It was facilitated by TPXimpact.

14 prominent themes emerged from the tour, forming the basis for key discussions at the Summit. These themes encompassed a wide range of issues including: long-term health conditions, the value of the third sector, funding challenges, transport, accessible information, learning and skills development, community health, mental health, improved services, coordination among services, community building, asking for help, and the cost of living.

The Summit was organised around the following three connected conversations to address these themes:

1) What must change to tackle the cost-of-living crisis?
2) What must change so that our community conversations and volunteers will survive, and then thrive?
3) What must change so that we can build community and shape our local places together?

The Summit resulted in three broad policy asks, which were to be explored in more detail beyond the Reconnection Summit, and which are outside the scope of this report. These were in the areas of:

1) Community decision making
2) Core funding to build community resilience
3) Financial resilience for individuals

Engage Britain also worked to secure coverage of the Reconnection tour, achieving 4 pieces of national coverage and 23 pieces of regional coverage in local press and radio. Highlights include an extensive segment on GB news breakfast on why community matters, which profiled our research and a live interview with Rob Visintainer, one of our GAN members. We also achieved an interview on Talk Radio and Talk TV about the Reconnection Tour and Engage Britain’s supporting role and mission.
Engagement and Communications

Increasing awareness and credibility in the media

Our objective was to enhance awareness and credibility of our work through targeted media campaigns. We utilised op-eds by key opinion leaders, polling research, and participant health and care stories to secure high-value coverage in national media outlets.

One notable media campaign focused on announcing the outcomes of the People's Panel. This campaign resulted in an exclusive feature in The Observer, both in print and online. The article highlighted our analysis, which revealed that stressed NHS staff were leaving their jobs at a record rate of 400 per week. The story featured Jenny, one of our participants who shared her experience of a delayed operation for a hiatus hernia. We also achieved trade coverage of the People's Panel in the Health Service Journal, with expert commentary from Engage Britain Health and Care Advisor, John Hall. The impact of our media campaign was evident online, with a 20% increase in website traffic and a 55% rise in Google searches for Engage Britain.

We raised awareness of our Ideas For Change poor communications workstream through an exclusive feature in the i-newspaper, both in print and online. This coverage was secured by leveraging our research, which indicated that 40% of Britons reported feeling low, stressed, or anxious due to issues with the NHS. Allie Towns, another one of our storytellers, shared her personal story in this article.

Our media efforts resulted in coverage in high value national media publications, including the Guardian, Daily Mail, BBC, Daily Star, GB News, Talk TV, New Statesman, Mirror, and more. In total, we achieved 172 pieces of media coverage, reaching an estimated audience of 591,658,086.

We successfully utilized social media platforms to expand our reach and engage with a larger online community. By sharing topical content, informative insights from polling research, and powerful people-led clips and quotes from our storyteller content, we effectively doubled our social media following. Our cross-platform social media follower count increased by 6,336, reaching a total of 11,192 followers.

Campaigning for people-powered policy change

Our work provided us with opportunities to engage decision-makers across political parties, and we successfully communicated our participants’ Ideas For Change to key commentators during Labour and Conservative Party Conferences. Our idea for a ‘Green Badge’ for care workers received endorsements from Wes Streeting MP, Shadow Secretary of State for Health, and Jeremy Hunt MP, Chancellor of the Exchequer expressed his support for independent workforce planning.
These fruitful conversations also extended to Welsh Labour, opening doors for further collaboration and engagement.

Engaging audiences through storytelling

In 2022, we made it a priority to place people’s voices at the centre of our initiatives and communications. We used storytelling as the approach for developing content, allowing us to showcase real-life stories that highlight the issues we address and the potential for people-led change. We established editorial systems to create various forms of content, including long-form written stories, diary entries, interviews, and short-form videos and quotes. These captivating stories helped us achieve 72 pieces of media coverage that incorporated storytelling, with 10 different storytellers featured as case studies. Our storytellers advocated for our work and broader mission by speaking at events, engaging on social media, and providing powerful testimonies to decision-makers in the policymaking space.

Digital methods increasing participation at scale and amplifying voice

To help empower more people to shape the outcomes that impact their lives, we focused on increasing engagement and participation at a larger scale. By leveraging digital methods, we successfully engaged thousands of people with real-life experiences.

YourPriorities, an online consultation and deliberation platform, played a crucial role in gathering ideas and solutions for social workforce issues. Additionally, we collected people's experiences of poor NHS communications and the cost-of-living crisis through online surveys on our website. Targeted social media ads proved to be the most effective method for reaching our intended participants, even generating thousands of useful ideas through direct comments on our ads. The digital tool Pol.is was also instrumental in understanding areas of consensus and disagreement, with thousands of statements submitted. Overall, we achieved 5,349 meaningful engagements, surpassing our goal to involve more people at scale.
Events since September 2022

The latter part of 2022 was spent producing a new business plan. This resulted in a new funding agreement with our major funder, the Hands Family Trust. This reduced the overall funding available to the organisation but increased the period over which funding was guaranteed, with the new grant agreement covering a two-year period from January 2023 to December 2024.

This allowed us to proceed with greater certainty but necessitated a restructure to cut staffing, operational and project costs. We were very sorry to have to lose a number of talented and dedicated members of staff, and we are hugely grateful to the contributions they made to Engage Britain.

Since March 2023, under the leadership of new CEO Miriam Levin (previously Programme Director for Health and Care), we have concentrated on refocusing the organisation and developing a new strategy. This includes a work plan for 2023 maximising the impact of the work done on health and care to date, and a plan for selecting the new issue areas that we will work on in 2024. It also includes a boost to our investment in fundraising so that we can diversify our income from additional sources over the next year.

Staff and trustees at Engage Britain remain passionate about meeting our ambition to transform the way politics is done by putting people at the heart of policy making, and we look forward to making that a reality in the coming years.
Trustees Report

The Trustees present their report and the audited financial statements for the year ended 30 September 2022.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association, the requirements of a directors’ report as required under company law, and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Since the Charity qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors’ Report) Regulation 2013 has been omitted.

The Directors’ report has been prepared in accordance with the special provisions applicable to companies subject to the small companies’ regime.

Objectives

In accordance with the Articles of Association, the objects for which Engage Britain is established are to advance education in the economic, social and political sciences for the public benefit including, without limitation, through the use of methods and processes of public participation and deliberation, and by publishing and disseminating the useful results of research conducted through these methods and processes.

The Trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The Trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the Trustees ensure the charity's aims, objectives and activities remained focused on its stated purposes.

The Trustees have referred to the guidance contained in the Charity Commission’s general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the Trustees consider how planned activities will contribute to the aims and objectives that have been set.

Financial review

Engage Britain shows a small surplus of £72,262 for the period end 30 September 2022. The principal funding has been provided by the Hands Family Trust in the form of an unrestricted grant totalling £2,608,037. The balance carried forward at the year-end for all funds was £1,081,260. There are plans in place to draw on this during 2023.
Principal risks and uncertainties

Senior management and the Trustees have identified the major risks that could affect the charity’s work and have put in place controls to manage this risk. Identifying and managing risks is an integral part of the roles of the Director and senior team and forms part of their daily work.

Key controls include:
- A formal agenda and minutes for the meetings of the Trustees and the Board
- A formal risk register updated on a regular basis
- Established organisational and governance structure and operating lines

The major risks are set out below:

**Failure to produce policy packages that public and politicians can get behind**
As we near the end of our first end-to-end people-powered policy making process, there is a risk that we do not produce health and care policy packages that the public and/or politicians get behind. To mitigate this risk, we have co-designed policies with both public and frontline staff who are directly impacted by the issue to ensure that the solutions they develop are relevant, practical and will make a real difference to people. Throughout the project we have developed relationships with key stakeholders, such as Kings Fund and Skills for Care, to ensure that we add value to the work of sector-based organisations. We have engaged with both Labour and Conservative party politicians to build a landing zone for the policies throughout the process.

**High concentration of funding from a single source**
The extraordinary commitment of the Hands Family Trust has enabled us to dedicate resources to engaging people across the UK in people-powered policy making. However, we will increase our financial sustainability and stability if we reduce our reliance on a single funder, by broadening the diversity of our funding sources and increasing our income. We will do this by investing in a new fundraising team, including recruiting a Director of Development, Fundraising Manager and Relationship Manager in 2023. We will focus our efforts on major donors, trusts and foundations, and project co-funding.

**Reserves policy**
The Trustees believe that the charity should hold financial reserves because it is solely reliant on a single source of funding. The charity therefore aims to hold a minimum level of reserves which would allow the charity to safely fulfil all its contractual obligations if the funding were to cease.

To this extent the Trustees believe it is prudent to hold liquid reserves to cover the charities committed obligations such as rent, redundancy costs and remaining commitments on any contractual obligations. This is subject to regular review and is currently set at £344,888.

Total reserves on 30 September 2022 were £1,081,260. An analysis of the charity’s net assets between the funds is given in Note 13. The cash balances of the charity on 30 September 2022 were £1,310,352. The Trustees consider that sufficient resources are held in an appropriate form and there are plans to draw down on this reserve during 2023 to deliver its charitable objectives.
Going Concern

The Trustees, in meeting their obligation to consider the going concern status of the charity, have reviewed the revised plans and forecasts prepared by management for the period to end December 2024. The charity is now operating with a two-year Grant Agreement in place with the Hands Family Trust (January 2023 – December 2024). In order to operate within the reduced funding agreed, the organisation has undergone a restructure to reduce staff, operational and project costs. With this in place, the Trustees have concluded that the forecasts prepared are appropriate and the charity can reasonably expect to continue to fund its programmes and activities for the 12 months from the signing of the accounts. The charity’s progress with meeting its forecasts will be monitored, and mitigating actions taken if necessary. These mitigating actions include an increased investment in the charity’s fundraising capabilities to increase and diversify its income. The Trustees have concluded that it is appropriate to consider the organisation a going concern.

Fundraising

Engage Britain has been fortunate to rely on a robust source of income to support its work, and will be investing resources in diversifying the funding base. In February 2022, it expanded its fundraising capacity by employing a Head of Development to raise funds to support the charity’s work. Post restructure, in 2023, Engage Britain is building a fundraising team comprising Director of Development, Fundraising Manager and Relationship Manager. Engage Britain does not currently undertake any fundraising activities with the general public and has not signed up to the Fundraising Regulator.

The charity does not employ external or commercial firms. The charity is not subject to any undertaking to be bound by any voluntary scheme for regulating fundraising or any voluntary standard of fundraising in respect of its activities. No complaints have been received in respect of the charity’s fundraising activities during the financial year. The charity protects vulnerable people and other members of the public by not undertaking in any direct marketing activities with the general public.

Structure, governance and management

The organisation is a charitable company limited by guarantee, incorporated on 23 May 2019 and registered as a charity on 12 May 2020.

The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association.

The Director (and now the CEO from 21 February 2023) is appointed by the Trustees to manage the day-to-day operations of the charity. To facilitate effective operations, the Trustees have approved a detailed scheme of financial delegation for the Director (and now the CEO from 21 February 2023) and other key management staff. The Director (and now the CEO from 21 February
2023) is responsible for ensuring that the charity delivers the business plan and services specified and that key performance indicators are met.

All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 10 to the accounts.

**Appointment of Trustees**

The Board is subject to fixed-term appointment and election or re-election according to procedures set out in its articles of association. All Trustees can be reappointed every 3 years subject to the approval of the Trustees.

Trustees are appointed following consultation with the Chair and other stakeholders, based on an analysis of key skills they will bring to the charity. An induction programme is carried out for each new Trustee, covering all aspects of the role and the organisation.

**Remuneration policy for key management personnel**

The Trustees are responsible for setting the remuneration of the charity’s Director (and now the CEO from 21 February 2023) and reviewing the salaries of the Senior Management Team. Salaries are set to be both appropriate and competitive according to market rates.

**Statement of responsibilities of the Trustees**

The Trustees (who are also directors of Engage Britain for the purposes of company law) are responsible for preparing the Trustees’ annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgements and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them
to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- There is no relevant audit information of which the charitable company’s auditor is unaware
- The Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on Engage Britain’s website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

**Auditor**

Sayer Vincent LLP was re-appointed as the charitable company's auditor during the year and has expressed its willingness to continue in that capacity.

The Trustees’ annual report has been approved by the Trustees on 22 June 2023 and signed on their behalf by:

**Paul Johnson**

Engage Britain Trustee
Opinion

We have audited the financial statements of Engage Britain (the ‘charitable company’) for the year ended 30 September 2022 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:
● Give a true and fair view of the state of the charitable company’s affairs as at 30 September 2022 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
● Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
● Have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor’s responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC’s Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees’ use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on Engage Britain’s ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.
Other Information

The other information comprises the information included in the trustees’ annual report, other than the financial statements and our auditor’s report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees’ annual report, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees’ annual report, has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees’ annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees’ remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies’ exemptions in preparing the trustees’ annual report and from the requirement to prepare a strategic report.
Responsibilities of trustees

As explained more fully in the statement of trustees’ responsibilities set out in the trustees’ annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company’s ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor’s responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor’s report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management and the audit and finance committee, which included obtaining and reviewing supporting documentation, concerning the charity’s policies and procedures relating to:
  - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
  - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
  - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
  - We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council’s website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor’s report.

**Use of our report**

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor’s report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Jonathan Orchard (Senior statutory auditor)
Date: 23 June 2023
for and on behalf of Sayer Vincent LLP, Statutory Auditor Invicta House, 108-114 Golden Lane, LONDON, EC1Y 0TL
All income was from continuing activities.

The Statement of Financial Activities includes all gains and losses recognised in the period.

The notes on pages 24-32 form part of these financial statements.
The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies’ regime.

The financial statements were approved and authorised for issue by the Trustees on 22 June 2023 and signed on their behalf by:

Paul Johnson (Engage Britain Trustee)

The notes on pages 24-32 form part of these financial statements.
## Statement of Cash Flows

**For the Year Ended 30 September 2022**

<table>
<thead>
<tr>
<th>Notes</th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>CASH FLOWS FROM OPERATING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net cash used in operating activities</td>
<td>15</td>
<td>131,241</td>
</tr>
<tr>
<td><strong>CASH FLOWS FROM INVESTING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest received</td>
<td>4</td>
<td>1,267</td>
</tr>
<tr>
<td>Net cash provided by investing activities</td>
<td></td>
<td>1,267</td>
</tr>
<tr>
<td><strong>CASH FLOWS FROM FINANCING ACTIVITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Net cash provided by financing activities</td>
<td></td>
<td>-</td>
</tr>
<tr>
<td><strong>INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS</strong></td>
<td>132,508</td>
<td>327,688</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total cash and cash equivalents at start of period</td>
<td></td>
<td>1,177,844</td>
</tr>
<tr>
<td>Total cash and cash equivalents at end of period</td>
<td></td>
<td>1,310,352</td>
</tr>
</tbody>
</table>

The notes on pages 24-32 form part of these financial statements.
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDING 30 SEPTEMBER 2022

1. General information

Engage Britain is a company limited by guarantee, incorporated in England and Wales. It is also a registered charity with the Charity Commission. The Charity's reference and administration details are outlined on page 1.

The company was incorporated on 23 May 2019 and registered with the Charity Commission on 12 May 2020.

The nature of the charity’s operations and principal activities are to advance education in the economic, social and political sciences for the public benefit.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The financial statements are prepared in £ sterling, the functional currency, rounded to the nearest £1.

Engage Britain meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The financial statements have been prepared on a going concern basis. As explained in the trustees’ report, the Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the Charity to be able to continue as a going concern.
2. Accounting policies (continued)

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received, and the amount of income receivable can be measured reliably.

For donations to be recognised the Charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Donated facilities and donated professional services are recognised in income at their fair value when their economic benefit is probable, it can be measured reliably and the charity has control over the item. Fair value is determined on the basis of the value of the gift to the Charity. For example the amount the Charity would be willing to pay in the open market for such facilities and services. A corresponding amount is recognised in expenditure.

No amount is included in the financial statements for volunteer time in line with the SORP (FRS 102).

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset’s use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity’s objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Grants Payable

Grants payable are made to third parties in furtherance of the charity's objects. Single or multi-year grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive a grant and that any condition attaching to the grant is outside of the control of the charity.
Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

2.6 Operating Leases

Rental charges are charged on a straight-line basis over the term of the lease.

2.7 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.8 Taxation

The Charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

2.9 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.10 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation using the gross amount.
2. Accounting policies (continued)

2.12 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.13 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the period.

2.14 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Investment income, gains and losses are allocated to the appropriate fund.
3 INCOME FROM DONATIONS

<table>
<thead>
<tr>
<th>Donations</th>
<th>Unrestricted Funds</th>
<th>Total</th>
<th>Unrestricted Funds</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2022</td>
<td>2022</td>
<td>2021</td>
<td>2021</td>
</tr>
<tr>
<td>Donations</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td></td>
<td>2,608,037</td>
<td>2,608,037</td>
<td>2,110,150</td>
<td>2,110,150</td>
</tr>
<tr>
<td>Gift in Kind</td>
<td>17,012</td>
<td>17,012</td>
<td>66,817</td>
<td>66,817</td>
</tr>
<tr>
<td></td>
<td>2,625,049</td>
<td>2,625,049</td>
<td>2,176,967</td>
<td>2,176,967</td>
</tr>
</tbody>
</table>

During the year ended 30 September 2022, Engage Britain received a Gift in kind of £17,012 (2021: £66,817) towards their rent from Regus, their office provider.

4 INTEREST INCOME

<table>
<thead>
<tr>
<th>Interest income</th>
<th>Unrestricted Funds</th>
<th>Total</th>
<th>Unrestricted Funds</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2022</td>
<td>2022</td>
<td>2021</td>
<td>2021</td>
</tr>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Interest income</td>
<td>1,267</td>
<td>1,267</td>
<td>204</td>
<td>204</td>
</tr>
</tbody>
</table>

5 ANALYSIS OF EXPENDITURE ON CHARITABLE SERVICES

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>Unrestricted Funds</th>
<th>Total</th>
<th>Unrestricted Funds</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2022</td>
<td>2022</td>
<td>2021</td>
<td>2021</td>
</tr>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Health and Care</td>
<td>784,454</td>
<td>784,454</td>
<td>663,911</td>
<td>663,911</td>
</tr>
<tr>
<td>Poverty</td>
<td>378,896</td>
<td>378,896</td>
<td>-</td>
<td>36,050</td>
</tr>
<tr>
<td>Improving lives</td>
<td>295,602</td>
<td>295,602</td>
<td>201,422</td>
<td>201,422</td>
</tr>
<tr>
<td>Working together</td>
<td>544,493</td>
<td>544,493</td>
<td>490,084</td>
<td>490,084</td>
</tr>
<tr>
<td></td>
<td>2,003,445</td>
<td>2,003,445</td>
<td>1,391,466</td>
<td>1,391,466</td>
</tr>
<tr>
<td>Unrestricted Funds</td>
<td>2,003,445</td>
<td>2,003,445</td>
<td>1,391,466</td>
<td>1,391,466</td>
</tr>
<tr>
<td></td>
<td>2,003,445</td>
<td>2,003,445</td>
<td>1,391,466</td>
<td>1,391,466</td>
</tr>
</tbody>
</table>
### 6 SUPPORT COSTS

<table>
<thead>
<tr>
<th>Unrestricted Funds</th>
<th>Total</th>
<th>Unrestricted Funds</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2022</td>
<td>2022</td>
<td>2021</td>
</tr>
<tr>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Organisational support staff costs</td>
<td>175,583</td>
<td>175,583</td>
<td>196,157</td>
</tr>
<tr>
<td>Rent</td>
<td>145,412</td>
<td>145,412</td>
<td>117,889</td>
</tr>
<tr>
<td>IT and Equipment</td>
<td>62,822</td>
<td>62,822</td>
<td>27,336</td>
</tr>
<tr>
<td>Governance costs</td>
<td>33,467</td>
<td>33,467</td>
<td>14,881</td>
</tr>
<tr>
<td>Recruitment</td>
<td>24,763</td>
<td>24,763</td>
<td>16,749</td>
</tr>
<tr>
<td>Travel</td>
<td>13,792</td>
<td>13,792</td>
<td>1,570</td>
</tr>
<tr>
<td>Meeting Room Hire</td>
<td>11,125</td>
<td>11,125</td>
<td>6,081</td>
</tr>
<tr>
<td>HR and Payroll</td>
<td>5,236</td>
<td>5,236</td>
<td>3,268</td>
</tr>
<tr>
<td>Insurance</td>
<td>3,817</td>
<td>3,817</td>
<td>4,599</td>
</tr>
<tr>
<td>Management Accountancy Fees</td>
<td>1,844</td>
<td>1,844</td>
<td>875</td>
</tr>
<tr>
<td>Bank Fees</td>
<td>473</td>
<td>473</td>
<td>600</td>
</tr>
<tr>
<td></td>
<td>489,729</td>
<td>489,729</td>
<td>394,335</td>
</tr>
</tbody>
</table>

### 7 GOVERNANCE COSTS

<table>
<thead>
<tr>
<th>Total</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2022</td>
<td>2021</td>
</tr>
<tr>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Audit fees (Net of VAT)</td>
<td>8,100</td>
</tr>
<tr>
<td>Legal expenses</td>
<td>6,569</td>
</tr>
<tr>
<td>Professional fees</td>
<td>18,798</td>
</tr>
<tr>
<td></td>
<td>33,467</td>
</tr>
</tbody>
</table>

### 8 GRANT MAKING

<table>
<thead>
<tr>
<th>Grants to Institutions</th>
<th>Total</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2022</td>
<td>2021</td>
</tr>
<tr>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Cost</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reconnection Tour - Host payments</td>
<td>132,000</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>132,000</td>
<td>-</td>
</tr>
</tbody>
</table>
9 STAFF COSTS

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>1,104,786</td>
<td>777,858</td>
</tr>
<tr>
<td>National Insurance Contributions</td>
<td>136,463</td>
<td>92,255</td>
</tr>
<tr>
<td>Pension Contributions (Group Personal Plan)</td>
<td>57,262</td>
<td>40,467</td>
</tr>
<tr>
<td><strong>Total Staff Costs</strong></td>
<td>1,298,512</td>
<td>910,580</td>
</tr>
</tbody>
</table>

The average number of employees for the year during the period was as follows:

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employees</td>
<td>18</td>
<td>17</td>
</tr>
</tbody>
</table>

The number of employees' whose employee benefits (excluding employer pension costs) exceeded £60,000 for the 12 month period was:

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>£60,000 &gt; £70,000</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>£70,000 &gt; £80,000</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>£80,000 &gt; £90,000</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>£120,000 &gt; £130,000</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>£130,000 &gt; £140,000</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

The total employee benefits (including pension contributions and employer's national insurance) of the key management personnel were £604,333 (2021: £471,526)

10 TRUSTEES' REMUNERATION AND EXPENSES

During the period, no Trustees received any remuneration or other benefits.

During the period ended 30 September 2022, there were £48 travel expenses reimbursed to one trustee (2021: £NIL).

11 DEBTORS

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Due within one year</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Debtors</td>
<td>23,600</td>
<td>7,662</td>
</tr>
<tr>
<td>Prepayments</td>
<td>723</td>
<td>10,919</td>
</tr>
<tr>
<td><strong>Total Debtors</strong></td>
<td>24,323</td>
<td>18,581</td>
</tr>
</tbody>
</table>

12 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade Creditors</td>
<td>19,513</td>
<td>19,864</td>
</tr>
<tr>
<td>Grants Payable</td>
<td>63,000</td>
<td>-</td>
</tr>
<tr>
<td>Social Security and Other Taxes</td>
<td>56,860</td>
<td>34,615</td>
</tr>
<tr>
<td>Accruals</td>
<td>114,042</td>
<td>132,949</td>
</tr>
<tr>
<td></td>
<td><strong>253,415</strong></td>
<td><strong>187,428</strong></td>
</tr>
</tbody>
</table>

13a STATEMENT OF FUNDS - CURRENT YEAR

<table>
<thead>
<tr>
<th></th>
<th>Balance Brought Forward</th>
<th>Income</th>
<th>Expenditure</th>
<th>Balance at 30-Sep 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted Funds</td>
<td>1,008,997</td>
<td>2,626,316</td>
<td>2,554,054</td>
<td><strong>1,081,260</strong></td>
</tr>
</tbody>
</table>

13b STATEMENT OF FUNDS - PRIOR YEAR

<table>
<thead>
<tr>
<th></th>
<th>Balance Brought Forward</th>
<th>Income</th>
<th>Expenditure</th>
<th>Balance at 30-Sep 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted Funds</td>
<td>630,377</td>
<td>2,177,171</td>
<td>1,798,551</td>
<td><strong>1,008,997</strong></td>
</tr>
</tbody>
</table>

14 ANALYSIS OF NET ASSETS BETWEEN FUNDS

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted Funds</th>
<th>Total Funds</th>
<th>Unrestricted Funds</th>
<th>Total Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Current Assets</td>
<td>1,334,675</td>
<td>1,334,675</td>
<td>1,196,425</td>
<td>1,196,425</td>
</tr>
<tr>
<td>Creditors due within one year</td>
<td>(253,415)</td>
<td>(253,415)</td>
<td>(187,428)</td>
<td>(187,428)</td>
</tr>
<tr>
<td></td>
<td>1,081,260</td>
<td>1,081,260</td>
<td>1,008,997</td>
<td>1,008,997</td>
</tr>
</tbody>
</table>

15 RECONCILIATION OF NET MOVEMENT IN FUNDS TO NET CASH FLOW FROM OPERATING ACTIVITIES

<table>
<thead>
<tr>
<th></th>
<th>Total 2022</th>
<th>Total 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net income for the period (as per Statement of Financial Activities)</td>
<td>72,262</td>
<td>378,620</td>
</tr>
<tr>
<td>Adjustments for:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest income</td>
<td>(1,267)</td>
<td>(204)</td>
</tr>
<tr>
<td>Decrease/(increase) in debtors</td>
<td>(5,742)</td>
<td>(2,519)</td>
</tr>
<tr>
<td>(Decrease)/Increase in creditors</td>
<td>65,988</td>
<td>(48,413)</td>
</tr>
<tr>
<td>Net Cash provided by operating activities</td>
<td><strong>131,241</strong></td>
<td><strong>327,484</strong></td>
</tr>
</tbody>
</table>
16 ANALYSIS OF CASH AND CASH EQUIVALENTS

<table>
<thead>
<tr>
<th></th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash at bank and in hand</td>
<td>£1,310,352</td>
<td>£1,177,844</td>
</tr>
<tr>
<td>Total cash and cash equivalents</td>
<td>£1,310,352</td>
<td>£1,177,844</td>
</tr>
</tbody>
</table>

17 ANALYSIS OF NET DEBT

<table>
<thead>
<tr>
<th></th>
<th>Total 2021</th>
<th>Cash Flows 2022</th>
<th>Total 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash at Bank and in hand</td>
<td>£1,177,844</td>
<td>£132,509</td>
<td>£1,310,352</td>
</tr>
</tbody>
</table>

18 RELATED PARTY TRANSACTIONS

In addition to the Trustee expenses disclosed in Note 9, there were the following related party transactions during the year ending 30 September 2022. (2021 : Nil)

UK Onward Thinktank Limited - Payments totaling £27,000 were made to facilitate two conferences during the year. These were: Restitch: The Social Fabric Summit in May 2022, and a panel event at the Conservative Party Conference in October 2022.

Both events helped establish Engage Britain’s credibility in front of key policy maker, politicians and community stakeholders and helped advance our cause. Adam Hawksbee, Deputy Director of Onward, became an Engage Britain trustee until after the Conservative Party Conference funding was finalised.

19 OPERATING LEASE COMMITMENTS PAYABLE AS A LEASE

The charity's total future minimum lease payments under non-cancellable operating leases is as follows for each of the following.

<table>
<thead>
<tr>
<th></th>
<th>2022 Property £</th>
<th>2021 Property £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than one year</td>
<td>£77,832</td>
<td>-</td>
</tr>
<tr>
<td>One to five years</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Over five years</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

The total present value of minimum lease payments is £77,832.